

Updated, available product information and efficient order entry is vital for every selling company. With iScala Storefront, up-to-date business information and full order entry can be accessed on-line via a web browser 24 hours a day every day of the week.

iScala Storefront

The iScala Storefront is a comprehensive solution that allows our customers to provide web-based sales functionality to their sales people as well as partners and customers. Fully integrated to iScala using web services and aligned to iScala's functionality and naming conventions. The solution supports multiple Scala or iScala companies, languages and currencies in one single web site. In addition to the business information stored in iScala, product search tree, product details, images, news, campaigns, users and more can easily be maintained via the administration tool.

Create, edit and delete orders and quotations

View open and closed Invoices and orders

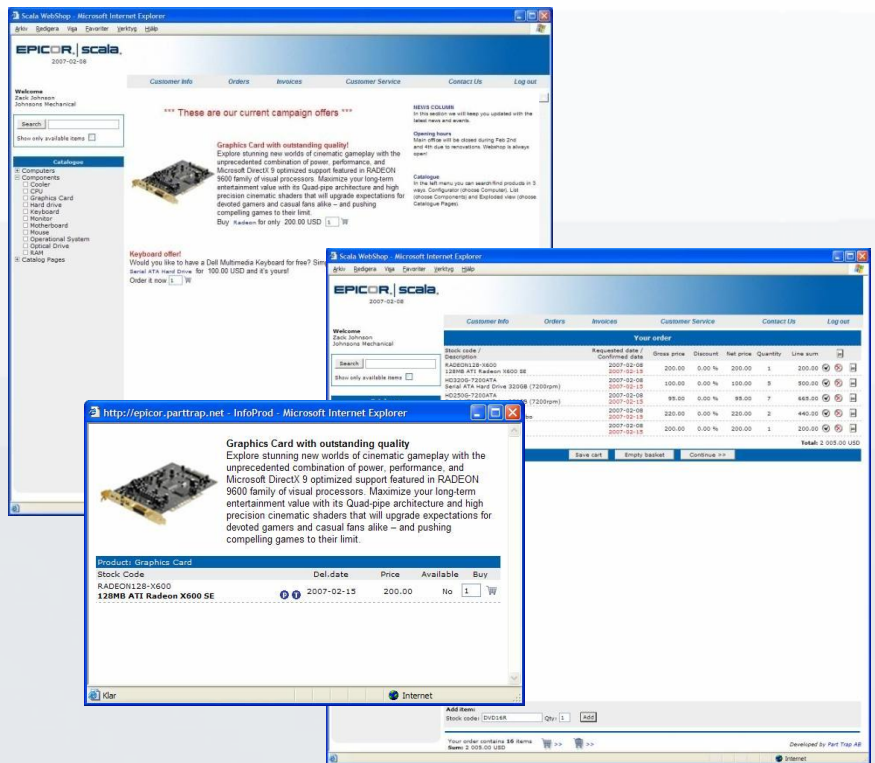
View product information through the search tree

Display news and product campaigns

Select spare parts via interactive images

Maintain and publish a product catalog via iScala Storefront Catalog

Complete complex product selection using iScala Storefront Configurator



PRODUCT EXPOSURE

Make your products and offerings searchable via the internet. Display product images and additional product details together with availability, customer discounts and net prices. The product search tree simplifies the search and offers a good overview of your product range. Individual products can be promoted via news or campaigns and be ordered with a single mouse-click.

Similar products can be grouped as Product Models with common product information to simplify presentation and maintenance.

ON-LINE ORDERS AND QUOTES

Depending on permission level, the user can create, edit or delete orders and quotations. Real-time availability and customer net prices can be displayed. The order is saved into iScala instantly and the user will get a confirmation on screen and optionally via e-mail with total price, delivery date and order number.

CUSTOMER SERVICE 24/7

Open and closed orders and invoices can be viewed at any time. Order status and shipping details can be searched. Product details, net prices and news will be only a mouse-click away. After logging in, your customers will be able to find the information they require without the need to call your customer service.

CAMPAIGNS AND NEWS

Campaigns and news can be created for customer groups or individual customers. Campaign items can be highlighted on the welcome screen with special price or other offerings. A purchase of certain items can qualify the customer for free gifts or reduced price on other items. All managed via the built-in campaign designer.

GLOBAL & LOCAL NEEDS

Due to the modular architecture, small organizations as well as global enterprises with multiple Scala or iScala companies are supported. Each user logging in will be linked to a company, a customer code, a user language and a document language. This way, a salesman can place an order for a customer using his own user language, still producing product descriptions and other order content in the customer's language.

FAST IMPLEMENTATION

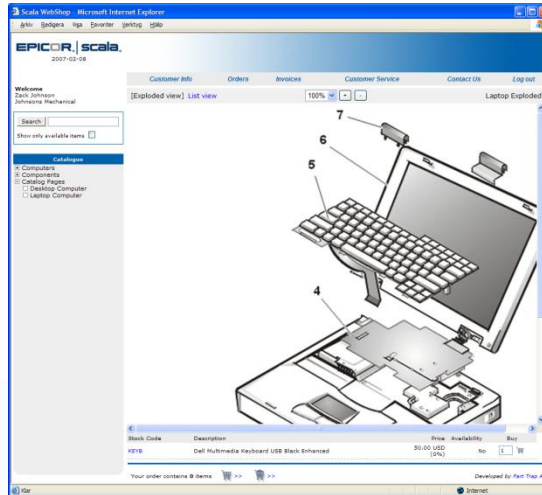
Basically all necessary system settings, code tables and master data tables are being read from iScala database. Only a few web specific settings and the additional data like images, search tree structure, users, news and campaigns not kept in iScala, have to be maintained. This means that the system can be up and running with a minimum of efforts.

On-line Sales of Spare Parts

SPARE PARTS MANAGEMENT

One part of the iScala Product Catalog is included as an integrated part of the Storefront. The Catalog offers an interactive image with clickable hotspots for ordering of individual items. A typical application is ordering of spare parts via exploded views.

*Enter spare parts orders via
an interactive Exploded View*



iScala Storefront Catalog

PRODUCT CATALOG

iScala Storefront Catalog is an extension of the built in catalog function, it will give the possibility to maintain multiple market adjusted version of the catalog that can be printed also. The main feature that is enabled is printing of the catalog with Crystal formatting. You can print one page at the time or the full catalog.

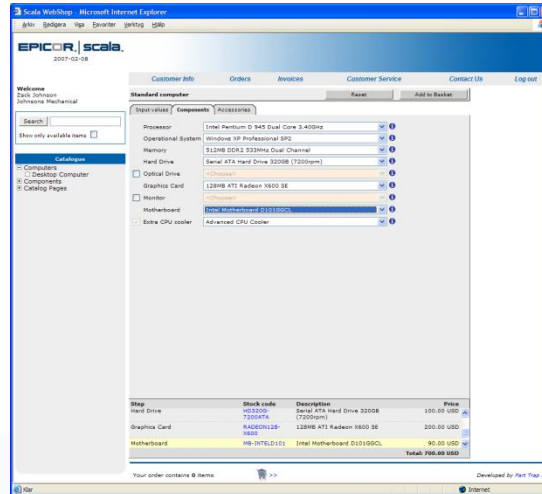
- Printout of complete spare part catalogs, chapter or pages
- Create table of content for each chapter in the catalog
- Define Layout via Crystal Reports ®
- Create PDF-files for download
- Import of pictures and stock item lists from existing spare part catalog.
- Market adjusted stock item selection (one hotspot can mean different stock item's depending on market)
- Customers and sales people can print catalog pages directly from Storefront

On-line Sales of Complex Products

Enter validated orders via
iScala Product Configurator

PRODUCT CONFIGURATION

As an option, iScala Product Configurator can be installed as an integrated part of the Storefront. The configurator guides the user through the process of purchasing a complex product which normally would require a skilled salesman.



Configuration *step* (further Step) represents a component or action of a specific type (*component type*). Steps are numbered and linked to a certain component type defined in the system. Step can be optional. Steps have a list of linked possible physical components of the same type that can be used in product construction.

Configuration *rule* (further Rule) describes relations between steps. Rules enforce certain dependencies between configuration components.

Attributes are component features/characteristics that help to describe components. Attributes can be *numeric* or *enumerated* (for ex. colors). They are used to filter components and to define rules.

Components represent physical product elements the product is constructed from. Component always belongs to a certain component type and may have attributes. Components must be linked to physical stock items.

Configuration is a set of steps and rules that describe a product structure. Configurations are grouped in *Product Groups*.

Standard products represent physical stock items constructed from defined components and corresponding to a certain configuration defined in the system.

iScala Storefront Product Packaging

iScala Storefront comprises a server solution and a Web site.

The initial release will consist of iScala Storefront Standard and Enterprise.

Add-on Modules can be used to extend the functionality of the Enterprise version as required.

Feature	Standard	
9 different User Levels via log in	✓	✓
Order & Quote Entry	✓	✓
Conversion Quote to Order	✓	✓
Order Details Look-up	✓	✓
Invoice Details Look-up	✓	✓
Customizable Product Search Tree	✓	✓
Product Search via combined field search	✓	✓
Product Details Look-up	✓	✓
Price, discount and quantity discount support	✓	✓
Availability Calculation	✓	✓
Transaction History search	✓	✓
News Management by customer / groups	✓	✓
Campaign Management by customer / groups	✓	✓
Online Product Catalog Features	✓	✓
FAQ support	✓	✓
Multilingual support	✓	✓
Multi Currency support	✓	✓
Optional Data Synchronization for hosting scenarios	✓	✓
System layout modification via style sheets enabled	✓	✓
System behavior changes via parameters	✓	✓
Credit Limit Management		✓
Standard Carts Management		✓
Invoice PDF lookup from existing folder		✓
Multi Company Setup		✓
Centralized Maintenance of Multiple Markets		✓
Optional Product Configurator		✓
Optional Product Catalog features (full version)		✓
Shipment Tracking		✓
Optional Credit Card Payment		✓
System extended layout modification enabled		✓
System logic modifications enabled		✓
Unlimited No. of users		✓

iScala Storefront Catalog Packaging

iScala Storefront includes a limited version of Storefront Catalog. Storefront Catalog offers a full featured online as well as printed catalog solution. The table below compares the features available in the limited version and in the full iScala Storefront Catalog.

Feature	Storefront Standard	Storefront	Full version of Catalog
Creation of Spare Parts Catalogs	✓	✓	✓
Online exposure of interactive Catalog Pages	✓	✓	✓
Order entry from interactive Catalog Pages	✓	✓	✓
Creation of clickable hotspot positions on existing image	✓	✓	✓
Image format (.bmp, .jpg, .jpeg, .gif, tif, .tiff, .png)	✓	✓	✓
Creation of position numbers, rings and lines as a layer on top of image		✓	✓
Creation of several versions of the same Catalog Page		✓	✓
Creation of interactive accessories images from templates			✓
Automatic conversion of other Image formats (.eps, wmf and others via optional ReaConverter)			✓
Market adjusted exposure / layout			✓
Importation of catalog data via Excel sheets			✓
Printout of catalogs, chapters or pages			✓
Design of Catalog layout via Crystal Reports			✓

SYSTEM REQUIREMENTS

iScala Storefront 2.3 operates with Scala 5.X and all iScala versions running on SQL Server.

iScala Storefront is an ASP .Net application running on Microsoft IIS. The system is best viewed using Microsoft Explorer 5 or later. The maintenance tool used by the system administrator requires Windows XP or later.

Additional Information

A demo site can be found at <http://storefront.epicoriscala.com>
 Epicor iScala is the most globally available ERP solution, fully supported by the standard Signature implementation methodology. A set of migration tools is available for existing Scala customers who wish to migrate or upgrade to the latest release of Epicor iScala. For further details please contact your local Epicor representative or visit <http://www.epicor.com/www/products/iscala/>.